
Introduction to the MIT-CTL Outreach Function



<http://ctl.mit.edu>

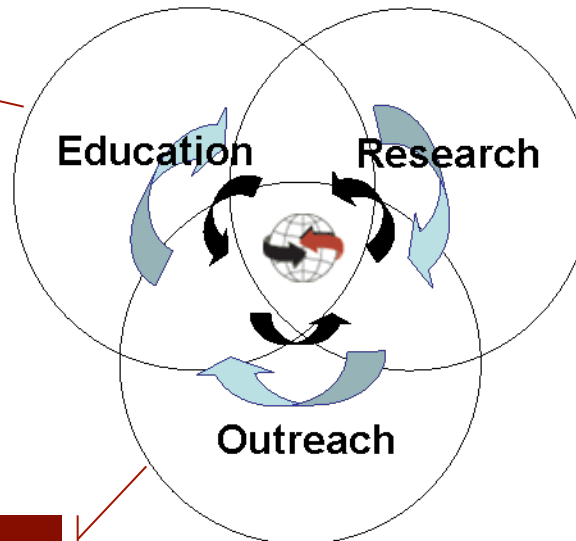


MIT-CTL

- **MISSION:** “*Drive supply chain innovation and accelerate its adoption into practice.*”
- Founded in 1973 as an interdisciplinary unit in the MIT School of Engineering
- Conducts research in transportation, logistics and supply chain management
- Engages over 60 faculty and research staff from 11 MIT departments & schools

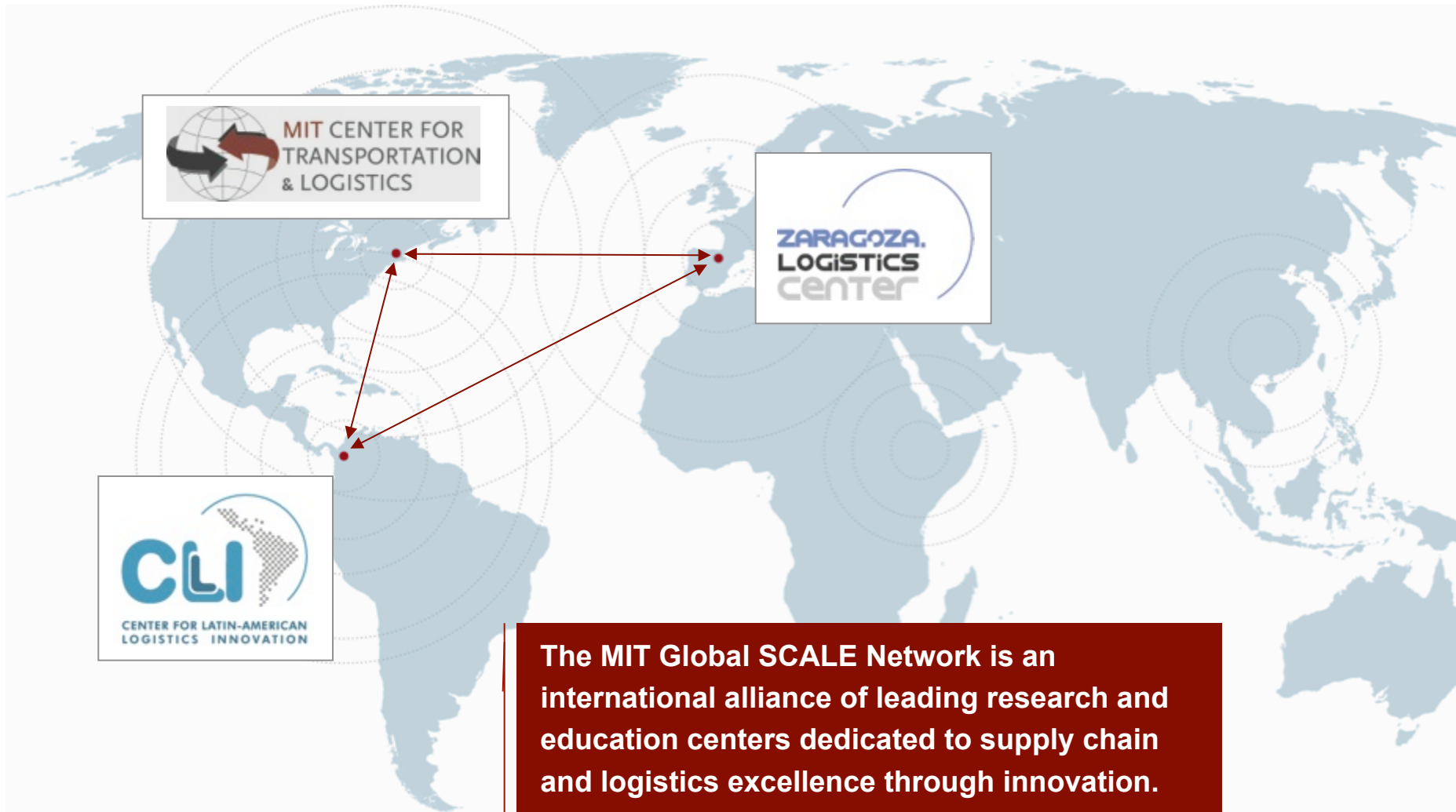
- Master of Engineering in Logistics (MLOG)
- MIT-Zaragoza Program in Logistics (ZLOG)
- ESD SM in Logistics
- ESD Ph.D. in Logistics
- Executive Courses

- Three-tier partnership model
- Exchange community
- Collaborations
- Communications

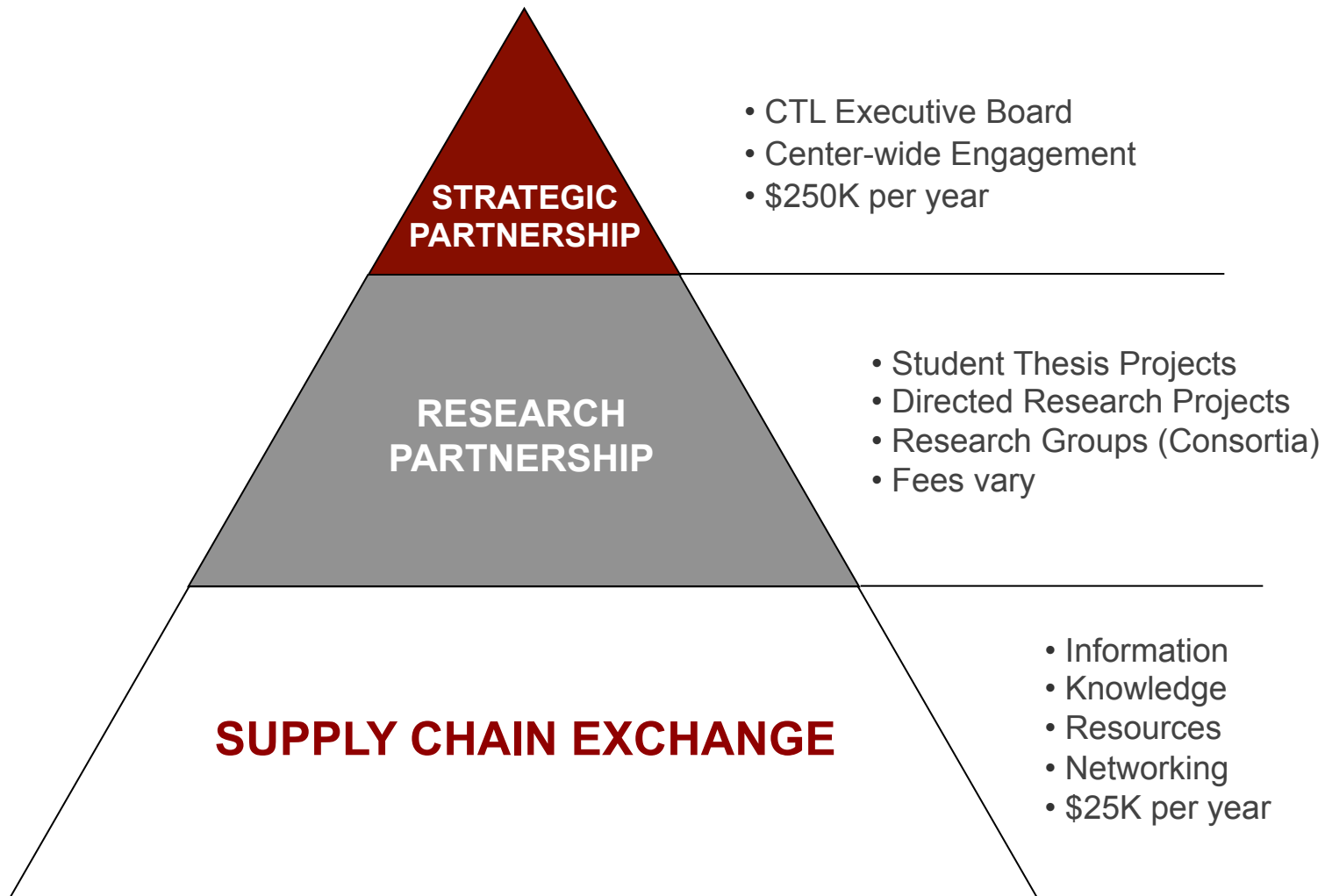


- SC2020
- Healthcare SC
- Security & Resilience
- Transportation Mgmt.
- Emerging Markets
- Energy/Carbon
- Demand Mgmt.
- SC Risk Mgmt.
- Scenario Planning
- Strategy Alignment
- Education Partners
- MIT AgeLab

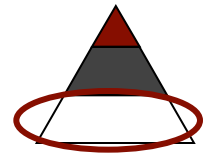
MIT Global SCALE Network



CTL Partnership Model

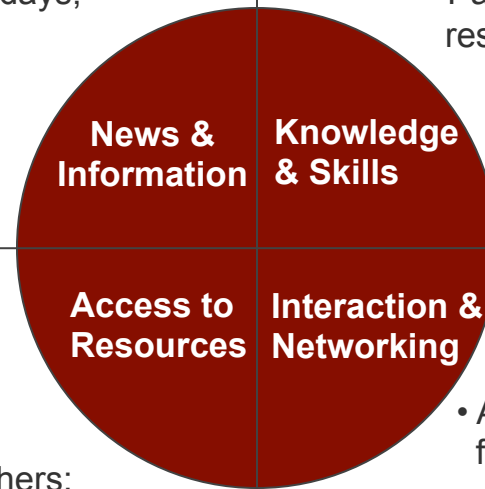


Supply Chain Exchange



- *Supply Chain Frontiers* Newsletter;
- Reports, papers, theses, presentations;
- *Supply Chain Strategy* Newsletter;
- Symposia, conferences, partner days;
- Research briefings & updates;
- Web site & archives;
- Interactions.

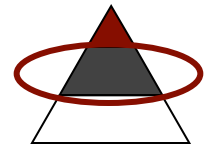
- Executive Education;
- Recruitment of student new hires;
- Workshops (open enrollment & custom);
- Participation in events, projects, research, etc.



- Access to research results;
- Access to CTL faculty & researchers;
- Optional *Education Partners Program* (\$10K).

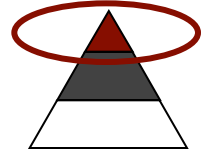
- Access to peers in CTL partner companies for advice, help, and collaboration;
- Ongoing forum for exchange;
- MIT Schools/Labs/Centers;
- MIT-Zaragoza International Logistics Program;
- Stanford Supply Chain Forum, etc.

Research Partnership



- Supply Chain 2020
- Emerging Markets
- Healthcare Supply Chain
- Energy/Carbon Efficient SC
- Scenario Planning
- Strategy Alignment
- Security & Resilience
- Transportation Management
- Supply Network Risk Mgmt.
- Demand Management
- Education Partners Program
- MIT AgeLab

Strategic Partnership



- CTL Executive Board
- Executive Peer Group
- Center-Wide Engagement
- Public Impact

CTL Calendar

October 5-8, 2008	CSCMP Annual Conference – <i>CTL “Hot Topic” Plenary Session: Curved Thinking in a Flat World: How to capitalize on future uncertainty</i>
October 22, 2008	CTL Roundtable – <i>Exploring the Impact of Fuel on the Global Supply Chain</i>
December 2, 2008	CTL Symposium – <i>Supply Network Risk Management</i>
January 6-9, 2009	CTL Executive Ed Course – <i>Supply Chains Driving Strategic Advantage</i>
March 26, 2009	CTL Symposium – <i>Crossroads 2009</i>
May 14-15, 2009	CTL MEHD Group – <i>Symposium and Research Meeting</i>
May 20-21, 2009	CTL Supply Chain Exchange Event – <i>MLOG ResearchFest & Thesis Review</i>
June 9-12, 2009	CTL Executive Ed Course – <i>Supply Chains Driving Strategic Advantage</i>

CTL Corporate Partners



Limitedbrands



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Outreach: Value Proposition

“CTL gives you access to a broad range of resources that help you exploit SCM innovation in less time, with lower cost, and at lower risk.”

